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Baloney Books® Announces the Fully Translated Spanish Editions

June 2012, Washington, DC -- Baloney Books® announces the launch of the Spanish Editions, available for purchase at its online Spanish Book Store in summer 2012. Each story in the series has been translated by two Wake County Public School System Spanish teachers, one who grew up in Galicia, Spain and the other who was appointed to the Foreign Languages Association of North Carolina's Board of Directors in 2008. The books are perfect for the English language speaker who wants to reinforce basic Spanish lessons or the native Spanish speaker who wants an enjoyable easy reader tale.

“They make a fantastic addition to bookshelves of those who already own the English language series,” shares author Lisa Douglass; the daughter of an educator, on whom the Baloney book series is based. The Spanish series is an ideal side by side tool for bilingual and biliterate students who want to practice language skills and validate comprehension against the English or Spanish version. “The combined series is especially useful for Spanish academic enrichment and parents who want their children to learn English but also retain fluency in Spanish and hold on to their culture, identity, and roots,” Lisa continues.

Because the series is centered on family focused tales, family literacy programs can select this material as a worthy book club choice. The stories help to strengthen learning skills while also reinforcing the notion of strong family bonds and community building. Family literacy book clubs can extend the learning after reading by having conversations about diversity in backgrounds and talking about similarities and differences in traditions and culture. “That type of interactive activity between teachers, parents and their children is a key component of experiential learning, a core principle of literacy programs,” states Lisa. The Spanish Editions help to highlight multicultural heritage and strengthen family relationships through storytelling.

The fully translated series is available online at <http://www.baloneybooks.com/>. Lisa’s email address is lisa@baloneybooks.com. “Like” Baloney Books® on Facebook at <http://www.facebook.com/BaloneyBooks>, log on to Twitter at <https://twitter.com/baloneybooks> to follow Baloney Books® (@BaloneyBooks), or follow Baloney Books® (baloneybooks) on Pinterest at <http://pinterest.com/baloneybooks/>. For media interviews and queries, contact Lisa Douglass at 301.735.3226.

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