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Baloney Books® Expands Its Reach

CAPE TOWN, South Africa, December 2010 -- Author Lisa Douglass donated 30 first and second edition Baloney Books® to [Sesego Cares](http://www.sesegocares.com/) through the Robert & Claire Peter Foundation just in time for the holidays!  The book donation was added to a container of educational materials and medical provisions for disadvantaged and disabled children in the township communities of South Africa.

In preparation for her summer visit to Africa, Lisa Douglass packaged up books with the plan to make a donation to children living in the underdeveloped urban living areas of South Africa.  Through a series of events, she was unable to make her book donation.  She returned to Maryland with books still in hand, but her desire to give was as strong as ever.  As fate would have it, three weeks after her trip, while working at the Baltimore Book Festival, Lisa was approached by a South African woman looking for book donations for the [Robert & Claire Peter Foundation](http://www.randcpeterfoundation.org/), a local charitable and non-profit organization.  The Robert & Claire Peter Foundation partners with Sesego Cares, a South African based company whose mission is to break the cycles of poverty, illiteracy, depravation, hunger, disease and abuse by helping the most vulnerable people of South Africa.

Lisa made her donation directly to Martin and Audrey Peter, who founded the local non-profit as a tribute to both of their children who were stricken with a grave illness that caused seizures, comas, and the sudden loss of physical functions.  After the loss of their first child to this illness, Martin and Audrey found a way to donate their used medical equipment and organize a collection of new and used adaptive equipment from others.  This branched off into an international mission to supply medical, educational, and basic living needs to children in the so-called informal settlements of South Africa.

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"Ultimately my desire to give was satisfied and I felt sure that my donation would reach the children living in the townships that eluded me during my visit," says Lisa.  The container shipment packed up to sail off this fall is set to arrive in South Africa in time for the December holiday season.

The philosophy of Sesego Cares is hinged on the spirit of ubuntu, a classical African concept focusing on people's allegiances and relations with each other.  Baloney Books, LLC is proud to share in good works that affect the world community.

Baloney Books® can be purchased online at <http://www.baloneybooks.com/>. Lisa’s email address is lisa@baloneybooks.com. “Like” Baloney Books® on Facebook at <http://www.facebook.com/pages/Baloney-Books/40940843876>. For media interviews and queries, contact Lisa Douglass at 301.735.3226.

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