**FOR IMMEDIATE RELEASE**

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Students Get a Healthy Dose of Baloney

WINSTON-SALEM, North Carolina, June 2010 -- North Carolina students are getting a healthy dose of Baloney, but it won't be part of a nutritious lunch!

Baloney Books® was invited to present a Lunch & Learn session for the Winston-Salem/Forsyth County Schools (W-S/FCS) Title I Program.  We are happy to announce that the Baloney series was approved for use in the W-S/FCS district! Baloney Books® meets the Competency Goals and Objectives of the North Carolina Standard Course of Study, which includes curriculum that should be made available to every child in North Carolina's public schools.  While Title I does not endorse any program or vendor, approval for use by elementary schools within the district means that Baloney Books® is deemed a product that will meet the needs of struggling learners.

Baloney Books® are easy reader children's books, appropriate for both girls and boys. The series offers simple insights into the life of a child, but also conveys small lessons on family, responsibility, and understanding boundaries and roles. Each book presents a short story chronicling the experiences of the main character, Gwendolyn BALONEY Lomax. The experiences include, wanting to go to school, traveling to the south, and going on a date.

Baloney Books® and accompanying instructional guides are aligned with the state curriculum, the goals of Adequate Yearly Progress (AYP) Testing, the requirements of Title I, and therefore the overarching goals of the No Child Left Behind Act. The series is both entertaining and academically enriching, which could leave students across the Tar Heel State clamoring for more Baloney!

Baloney Books® can be purchased online at <http://www.baloneybooks.com/>. Author Lisa Douglass’ email address is lisa@baloneybooks.com. “Like” Baloney Books® on Facebook at <http://www.facebook.com/pages/Baloney-Books/40940843876>. For media interviews and queries, contact Lisa Douglass at 301.735.3226.

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